Short CD Manual

Thank you for using the Corporate Design Manual
to obtain the defined appearance

Version 1

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Logo versions

Color logo

Print	C	M	Y	K
	100	45	0	18
	100	0	0	0
	42	0	0	0
	0	0	0	70

Digital	R	G	B	HEX
	0	97	161	#0061a1
	0	159	227	#009fe3
	156	216	247	#9cd8f7
	77	77	77	#4d4d4d

Black and white logo
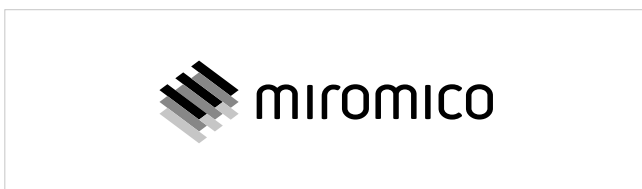
Print	C	M	Y	K
	0	0	0	100
	0	0	0	60
	0	0	0	30

Logo without graphic element

Print	C	M	Y	K
	0	0	0	100

⬇ **Download**

https://miromico.ch/logo

ℹ **Different use needs different file formats:**

Digital:
PNG – transparent background
JPEG – white background
SVG – vector file

Print, cut and advertising:
EPS – vector file
Word and Powerpoint:
SVG – vector file

Logo modification

The logo may not be modified in any way

⚠ No aspect ratio change

⚠ no color change

⚠ remove elements

⚠ change size or place of elements

Logo usage

Mainlogo
We use the main logo as much as possible everywhere

⚠ Minimum width 1.5 cm

Additional logo
If space does not allow, we use the additional logo

⚠ Minimum width 2 cm

Logo without graphic
We need only the lettering if the logo is smaller than 1.5 cm wide or if the technical requirement does not allow the application of the complete logo.

e.g. logo on advertising material or components

⚠ Minimum width 1 cm

Black and white logo
The black and white logo is mainly used in print, when only one color is printed. e.g. Newspaper.

Logo background

Color logos – rules apply to all color logos

White background

Light grey background (7% black)

Black background 100%
⚠ Use logo with white font

⚠ no other color

⚠ no gradient

⚠ no image

Black and white logo

White background
⚠ no color, gradient or image allowed on the background

▍Fonts

Nunito Sans
miromico uses Google font Nunito Sans for its correspondence

Font style	Use	Example	
Nunito Sans Black	**Product name (in Text)**	**miro** Alarm **miro** Cargo **miro** Edge	**FMLR** STM SX1272 **FMLR** STM SX1280
Nunito Sans Bold	Headline Lead	Functional Description	
Nunito Sans Semibold	Subtitle	FMLR Footprint Dimensions	
Nunito Sans Regular	Body text	The module offers a frequency range from 860 MHz up to 1020 MHz. The FMLR family supports a vast number of modulation schemes such as LoRa®, (G)FSK, (G)MSK, ASK, and OOK.	
Nunito Sans Light Italic	*legend*	*Figure 1:* FMLR Module Footprint	

Font Awesome 6
Font awesome is an icon font. Icon should reinforce/support the text

Font style	Use	Example
solid	**Icon**	⬇ **Download**
		ⓘ DISCLAIMER
		⚠ WARNING!

Font color
Here are the main colors

Print	C	M	Y	K
▬	100	45	0	18
▬	100	0	0	0
▬	0	0	0	70
▬	0	0	0	100
▬	15	100	100	0

Digital	R	G	B	HEX
▬	0	97	161	#0061a1
▬	0	159	227	#009fe3
▬	77	77	77	#4d4d4d
▬	0	0	0	#000000
▬	205	23	25	#cd1619

⬇ **Download Nunito Sans:**

https://fonts.google.com/specimen/Nunito+Sans

⬇ **Download Font awesome 6:**

https://fontawesome.com/download

Support and feedback

If you have any questions or suggestions, please contact us:

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